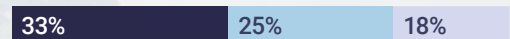


Many CSR Priorities, but Few Official Targets

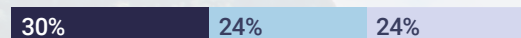
Overall sustainability



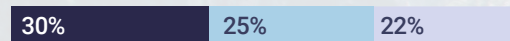
Reducing carbon emission/carbon footprint



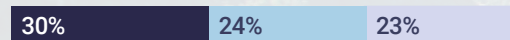
Corporate policies that benefit the environment



Preventing bribery and corruption



Social justice (local and/or worldwide)



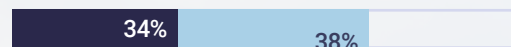
Very important with official defined policies and/or defined targets

Very important but no official policies/defined targets

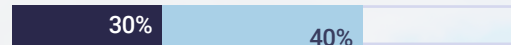
Moderately important

CSR Now Delivers Real Business Value

Improved supplier relationships



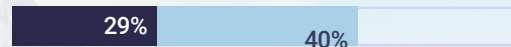
Better support of fundamental company values



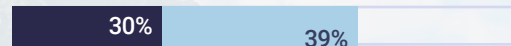
Improved brand image



Increased sales



Compliance with legislation/regulations

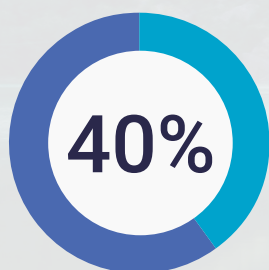


Major benefits realized

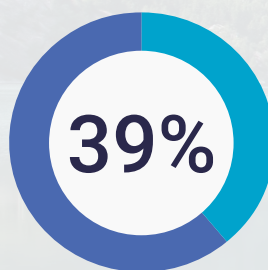
Some benefits realized

Transparency & Collaboration are Holding Businesses Back

The Primary Obstacles to Improving CSR Performance Today



Inability to effectively assess individual supplier CSR performance



Inability to measure overall supply chain CSR performance



Lacking systems to enable effective scalable collaboration

The Top Strategies

Improving Sustainability

1. Giving suppliers more flexibility in how meet requirements
2. Digitizing supplier collaboration
3. Setting min. sustainability criteria for suppliers during selection
4. Improving supplier reporting capabilities

Balancing CSR and Cost

1. Digitizing collaboration to improve information sharing and progress tracking
2. Prescreening suppliers on CSR and then competitively bidding
3. Providing suppliers more flexibility in how meet reqs
4. Having a more balanced supplier selection scoring between CSR and cost