

MOVING FROM TACTICAL TO STRATEGIC AND BEST-IN-CLASS PROCUREMENT



“ We have successfully moved towards a digitally enabled self-service model, allowing Procurement to focus more on strategic and high-value activities. Ivalua has allowed us to improve user experience, drive efficiencies and consolidate activities under a single platform. ”

Vijay Jainaraine

Director for eProcurement and Analytics
Rogers

? CHALLENGES

- ✓ Efficiently manage CAD 6 Billion, with resource constraints due to internal cost pressures and shrinking headcount
- ✓ Covid-19 strained and significantly impacted people and how they work. Working from home, online learning with kids, external pressures, burning out and mental health
- ✓ Administration and reactive work: Business focused on reactive work (fire drills) such as manual reporting with excel, duplication of efforts and data input
- ✓ Poor access to and reliability of data. Data difficult to access, often inconsistent and requires a lot of effort to improve and drive insights

🎯 OBJECTIVES

- ✓ Become a best-in-class procurement and supply chain organization.
- ✓ Digitally enable the business to be self-service – move away from tactical procurement to strategic procurement based on data/analytics
- ✓ Build guardrails and accelerators in our systems and processes to enable teams to go fast while managing risks
- ✓ Improve data quality and provide actionable dashboards and analytics in a self-service manner
- ✓ Overcome challenges with resource constraints to decrease workload and stress

+ BENEFITS



Increased spend under management



Replaced 7 systems across Procurement with Ivalua



Decreased inefficient, administrative and reactive work



More strategic focus and activities

SOLUTIONS SELECTED



Supplier Management



Sourcing



Contract Management



Procurement



Invoicing



Strategy & Analytics

EMPOWERED

- ✓ Freed time for high value activities - proactively crafting category strategies, supplier performance management, risk management, etc.
- ✓ Simplified and standardized systems and processes across Procurement and Supply Chain into a single flexible platform
- ✓ Made it easy and cost-effective for the business to do the right thing according to policy & compliance
- ✓ Launched self-service sourcing templates for the business to leverage

ABOUT ROGERS

Rogers Communications Inc. is a Canadian communications and media company primarily engaged in wireless communications, cable television, telephony, and the Internet, with many additional telecommunications and media assets.

- ✓ Founded in 1960
- ✓ Headquartered in Toronto, Ontario
- ✓ Over 26,000 Employees
- ✓ Revenue (2020) 15 Billion Canadian Dollars
- ✓ Received the Information and Communication Technology Award from the Brampton Board of Trade at the 13th Annual Outstanding Business Achievement Awards ceremony

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