



## Strategy & Analytics

Leverage your data to optimize processes, gain insights, and enable strategic decisions



### POWERFUL SPEND ANALYSIS

Classify spend on your schedule and identify opportunities to drive value



### HOLISTIC PROGRAM MANAGEMENT

Organize and manage your strategic initiatives, track your successes, and identify any roadblocks



### AN EYE ON PERFORMANCE

Understand performance at operational, contractual and supplier level to drive improvements

Strategy & Analytics

Spend Analysis

Savings Tracking

Performance Evaluation

Program Management

Advanced Analytics



“Ivalua really helped us understand spend in a much deeper way. We have real-time updates of the data and full transparency in how items are classified, which really changed the way we are working in Procurement.”

**Elif BOZOGLU**

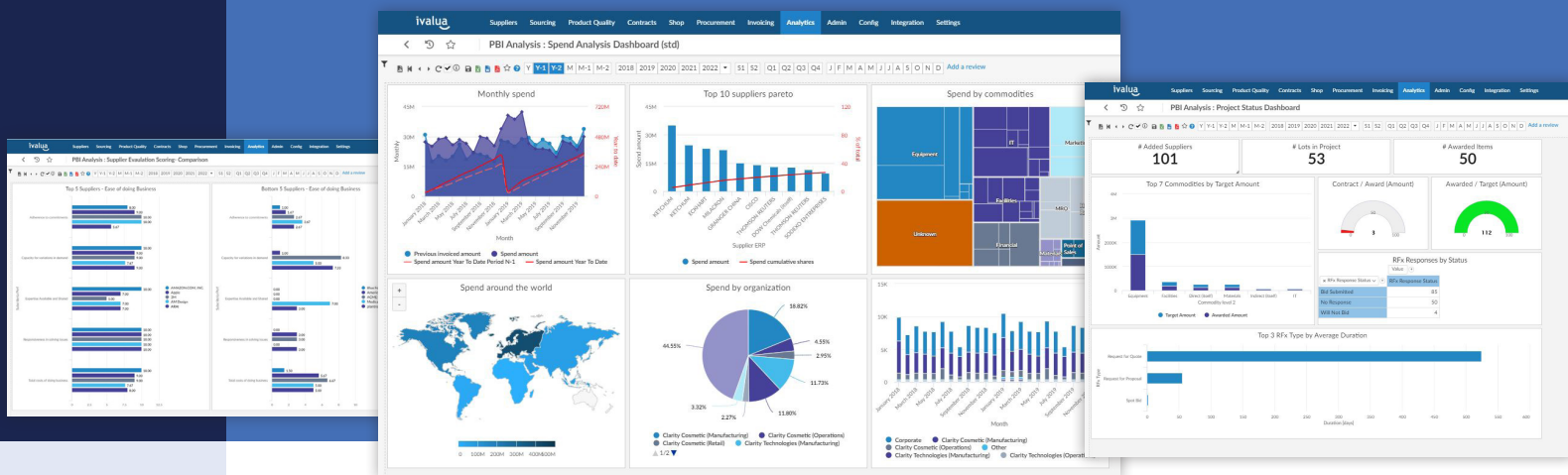
Vice President of Strategy, Operations and Procurement  
Cengage



DATA SHEET

# Strategy & Analytics

ivalua



Simply understand your spend and uncover opportunities

## ✓ Uncover opportunities

Identify savings opportunities, track compliance, prevent fraud, measure price variance and much more.

## ✓ Simple UI, no black box

Use a simple UI not a complex technical tool and get 100% transparency into the process, know exactly how an invoice is classified.

## ✓ Classification, anytime

Get spend classifications to any desired schedule— no more spend classification by batch or via lengthy monthly or quarterly refreshes.

## ✓ Intelligent classification rules

Automatic proposal of classification rules based on activity/data across source-to-pay.

Spend  
Analysis

Know how your hard work is making an impact

## ✓ Establish goals and track progress

Plan annual savings goals for the sourcing team and track negotiated savings at individual, team and business unit level.

## ✓ Aggregated view

Roll up all sourcing work for an aggregated view of savings vs. the goal, even incorporating actual spend from invoices in the reporting.

## ✓ Project management

Organize a team and project manage their tasks, dependencies and timing.

Savings  
Tracking

## Gather and understand performance data to drive smarter decisions

### Performance Evaluation

- ✓ **Supplier performance**  
Evaluate and analyze suppliers across multiple performance and risk dimensions and prevent issues before they occur.
- ✓ **Operational performance**  
Evaluate quality, responsiveness, capacity, productivity, total cost of ownership, and stakeholder satisfaction.
- ✓ **Campaign management**  
Full campaign management tools to support evaluations (templates, communications, stakeholders, etc.).
- ✓ **Powerful, robust survey tool**  
Use templates from existing library or build a new survey to meet business needs.

## Better organization and management of strategic initiatives

### Program Management

- ✓ **Manage all programs and related projects**  
Keep track of strategic programs, projects, transactions, and the stakeholders that are involved.
- ✓ **Visibility and participation across stakeholders**  
Enable stakeholders outside of procurement to communicate, plan, manage tasks, upload docs and track progress of projects they are involved in.
- ✓ **Direct access to information**  
Link projects to sourcing, contracts, requisitions, orders, invoices, performance evaluations, etc. for a full view of all activities in procurement that affect the project.

## Deeper analytics designed by you

### Advanced Analytics

- ✓ **Configure cube-based analytics**  
Extend and configure cube-based analytics and dashboards. Customize analytics cubes with indicators and dimensions.
- ✓ **Combine data from various sources**  
Analyze new indicators from ERP, legacy systems or 3rd party sources and combine with your procurement data.
- ✓ **Build powerful insights**  
Construct custom dashboards for suppliers, executives, lines of business and more without deep technical skills.

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ALL Spend, ALL Suppliers, NO Compromises